

EPL

Questions about Logos (Logic)

1. What are Bittman's major claims and assertions? Do you agree with his claims?
2. What evidence does he use to support his claims? How relevant and valid do you think the evidence is? How sound is the reasoning? Is there any claim that appears to be weak or unsupported? Which one, and why do you think so?
3. What would Brody and Waters and Heron say in response to Bittman's proposal?

Questions about the Writer (Ethos)

1. What can you infer about Bittman from the text? Does he have the appropriate background to speak with authority on the subject? Is he knowledgeable on this subject?
2. What does Bittman's style and language tell you about him?
3. Can you trust Bittman based on the evidence he provides and the way he addresses his readers? How trustworthy do you think he is compared to Brody? To Waters and Heron?

Questions about Emotions (Pathos)

- 1. Does “Bad Food?” affect you emotionally? What parts?**
- 2. Do you think Bittman is trying to manipulate your emotions? In what ways?**
- 3. Does Bittman appeal to your emotions more than Brody and Waters and Heron? If so, does that make you agree with his proposal more or less?**