

Designing & Administering a Survey

Good Food/Bad Food

Directions

This survey is designed to find out more about the eating habits and preferences of students & staff at our school.



Go to
surveymonkey.com
and create an
account

Customizing the Survey

The survey needs to be customized for conditions at FHS. Think about you and your friends; how often do you eat on campus vs. off campus? Ever wonder what teachers eat each day?



In your pre selected groups,
you will be developing a
series of questions that will
help you in the gathering
evidence process for your
proposals.

You will develop
between 5-8
questions for
your survey.

- You will need to have a variety of open & closed ended questions
 - You will need to have a variety of short answer, multiple choice type of questions
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Open-Ended vs. Closed-Ended Questions

An **open-ended question** is designed to encourage a full, meaningful answer using the subject's own knowledge and/or feelings.


Examples:

- What were the most important wars fought in the history of the United States?
- What are you planning to buy today at the supermarket?
- How exactly did the fight between the two of you start?
- What is your favorite memory from childhood?

It is the opposite of a **closed-ended question**, which encourages a short or single-word answer.

Examples:

- Are you feeling better today?
- May I use the bathroom?
- Is the prime rib a special tonight?
- Have you already completed your homework?

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You will develop
between 5-8
questions for your
survey.

Before publishing your survey, I must approve of the questions your group has developed. Once you have been given my approval, you will need to design your survey in surveymonkey.

You will have until
Wednesday to send
out your survey and
gather responses.