

## What your Introduction should Consist of

Provide the background of your proposal. You will need to consider the answers to the following questions: What's your purpose for writing the proposal? Who is the target audience for your proposal? How much does your target audience understand about the problem? What kind of attitude (positive or negative) does your target audience have toward you? Why do you think your target audience might help you solve the problem? What strategies do you plan to use to convince your target audience

## Example Introductions to Proposals

Let's be honest habits, are just that. A habit is a recurrent problem of behavior that is acquired through repetition and is often done without thinking. If there is no thought to someones eating habits, it is hard to know when a bad one has been formed. In a study of 86 Fremont High school students 47 of them wanted to know more about staying healthy and exercising. Thats 54.65%. This is where I fit in, My fellow California Valley High school students I write to you to address the NOT so oversized problem of obesity at our school. I recognize there is not a large majority of people that can be considered obese but everyone can and should be a healthy weight for their body's height. I purpose the students take their health into their own hands by balancing any unhealthy foods with at least one full whole meal(meats, dairy, green vegetables, and any type of grain) a day, and exercise 3 hours per week.

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Dear Students and staff, How often do you eat at the school's cafeteria? Are the students really enjoying what they eat? Due to this concern I have researched and found that not only California Valley is being affected by this. Further research shows that teens from Kansas to Wisconsin protested because kids were being left hungry and being malnourished. Now we don't want students having these types of problems at California Valley this is why we must take action and resolve this problem.

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Students, class mates, friends, are you tired of receiving those unhealthy, bad, quality, tasteless foods at school? Well so am I. It is time we speak up and let our staff know, including our principal Mr. Edison, that our school needs better lunches. A couple of class mates and I asked 86 Fremont students if they believed our school lunches were healthy, about 71% answered No. There seems to be a problem there don't you think?

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Dear Ms. Fong, I am writing to you because I believe that it is a school's responsibility to educate its students in order to give them a chance at a batter future. It is important for schools to ensure that it its students are healthy and develop good eating habits which will ultimately help them later on in life along with traditional educational fields such as mathematics. For this reason I wish to get approval for my proposal to educate students at Fremont High School about proper nutrition and eating habits.